



Carolina Alpaca Celebration 2017 **Sponsor Benefits**



All Sponsors will receive a link to their farm website on our website with the sponsor listing, recognition throughout the weekends (signs & announcements), and flyer promotions in the Welcome Bags.

Diamond Sponsor \$2000

- Arena area (limited to 40 stalls)

- Express call ahead check-in service
- Two preferred stalls included*(choose your location) First paid = first choice
- Full-page color ad in show book
- Banner space in the show ring
- Free side banner ad
- Free Vendor Bucks

Sapphire Sponsor \$1250

- Express call ahead check-in service
- One preferred stall included*(choose your location) First paid = first choice after the Diamond Sponsors
- Full-page color ad in show book
- Banner space in the show ring
- Free Vendor Bucks

Ruby Sponsor \$600

- Half (1/2) page color ad in show book
- Banner space in the show ring
- Preferred stalling at the show*
- Free Vendor Bucks

Emerald Sponsor \$300

- One-third (1/3) page color ad in the show book
- Preferred stalling at the show*
- Free Vendor Bucks

Fleece Emerald Sponsor \$300.00

- 2 FREE entries (can be fleece, cottage, spin-off or fiber arts)
- One-third (1/3) page color ad in show book

Cottage Fleece Emerald Sponsor \$300.00

- 2 FREE Cottage Fleece entries
- One-third page color ad in show book

Spin-off Emerald Sponsor \$300.00

- 2 FREE Spinoff entries
- One-third page color ad in show book

Fiber Arts Emerald Sponsor \$300.00

- 2 FREE Fiber Arts entries
- One-third page color ad in show book

Topaz Sponsor \$150

- Color business card printed in show book
- Preferred stalling at the show*
- Free vendor bucks

Fleece Topaz Sponsor \$150

- 1 FREE entry (can be fleece, cottage, spin-off or fiber arts)
- Color business card printed in show book

Cottage Fleece Topaz Sponsor \$150.00

- 1 FREE Cottage Fleece entry
- Color business card printed in show book

Spin-off Topaz Sponsor \$150.00

- 1 FREE Spinoff entry
- Color business card printed in show book

Fiber Arts Topaz Sponsor \$150.00

- 1 FREE Fiber Arts entry
- Color business card printed in show book

Champion Class Sponsor \$75 (You cannot sponsor any classes you might participate in)

- Farm name and town printed on the class listing next to the class title in bold lettering.
- Listed in show catalog – Farm name.
- 2 announcements
 - o 1st - When class is called to ring.
 - o 2nd - When class is over. Farm name, town, owners, & tagline.

Class Sponsor \$50.00 (You cannot sponsor any classes you are participating in)

- Farm name and town printed on the class listings next to the class title in bold lettering.
- Listed in show catalog - Farm name.
- 2 announcements
 - o 1st - When class is called to ring.
 - o 2nd - When class is over. Farm name.

Corporate Platinum Sponsor \$700.00

- One free Vendor Space
- Banner in the show ring,
- Full page ad in show book

Corporate Silver Sponsor \$300.00

- Banner in the show ring,
- Half (1/2) page ad in show book

Friday Night BBQ Dinner Sponsor \$700

- Half (1/2) page color ad in show book
- Sponsor Recognition throughout the weekend (signs and announcements)
- Banner space in the show ring
- Banner in Atrium during Friday dinner event

Wine Sponsor \$400.00 / Beer Sponsor \$300.00

- Banner in the show ring,
- Half (1/2) page ad in show book

Golf Cart Sponsor \$1,000.00

Golf carts are the first thing exhibitors see when they arrive as we try to greet each exhibitor and help them unload quickly.

The golf carts will proudly display your farm or business name and logo with our thanks for your sponsorship. And at the end of the show the golf carts are again in action as we help exhibitors load back up. This is an opportunity to make a wonderful first impression and lasting memory to promote your farm or business.

Table Top Marketing for Friday Night Meet and Greet Sponsor \$15.00

You can purchase a table (seats 8) for the Friday night that is yours to decorate with your farm's marketing materials. Design a centerpiece featuring your herdsire or your business. Get those fleece samples out there; show off your superior products. Buy more than one table and promote your farm or business. Put your marketing creativity to work! Please have your display in place by 6pm Friday night and limit your display to two feet by two feet. There will be a prize awarded to the best marketing display. The following items are prohibited by the Cabarrus Arena: candles, pyrotechnics, confetti, metallic confetti, rice, sand, marbles, glitter, rose/flower petals, loose candies/objects and helium balloons

***Preferred stalling at the show means our sponsors will be placed in more prominent stall locations than non-sponsors. To guarantee additional stalls, stall payment must be received with registration**

**For more information on Sponsorships please contact [Ray McMahan](#),
CAC Sponsorship Coordinator, at 336-939-3645 or mgbcandy@aol.com.**



Carolina Alpaca Celebration 2017 Sponsorship
Payments and Ads must be received no later than January 27th

If payment is received after Jan. 27th we will be unable to add your advertisement to the show book

Advertisements should be e-mailed to [Steph Pride: Steph.pride@abletoprint.com](mailto:Steph.pride@abletoprint.com)

(please include CAC Show Book in subject line)

Business cards can be mailed to her at:

623 N. Manhattan Ave., Manhattan, KS 66502

All emailed ads must be in **JPEG or PDF format.**

All advertisements need to be in high resolution (at least 300 dpi)

Business cards can be mailed in or scanned and e-mailed.

**Full-page size: 8.5"X 11" Half-page size: 8.5"X 5.5" Third-page
size: 8.5" X 3.7"**

Absolute deadline to get your advertisement in is **Jan 27, 2017, at which time the show book will go to print.**

If you have any questions on Advertising please e-mail [Lisa Wier](mailto:Lisa.Wier) or call her at (267)218-2115

**Carolina Alpaca
Breeders and Owners**

*Carolina Alpaca Breeders and Owners greatly appreciate your support of our show. We hope you have a wonderful experience with us, and good memories to last a lifetime.
Come Celebrate Alpacas!*